



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

**General Management Programme for
IT Executives-11**
Date: 27/10/2017

Programme Director: S Raghunath & Chetan Subramanian

Venue: MDC Conference Hall

Day & Date	Session - 1 08.00 - 09.15	Session – 2 09.30 - 10.45	Session – 3 11.00 – 12.150	Session – 4 12.15 – 01 30
Oct 27 th 2017 Friday	Service Management Strategy (Ashok D)		Strategic Management (Prof. Pallathitta, Rejie George)	

Breaks: 09.15 – 0930, 10.45 – 11.00, 11-.12-15 **Lunch:** 1.30-2.00

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